

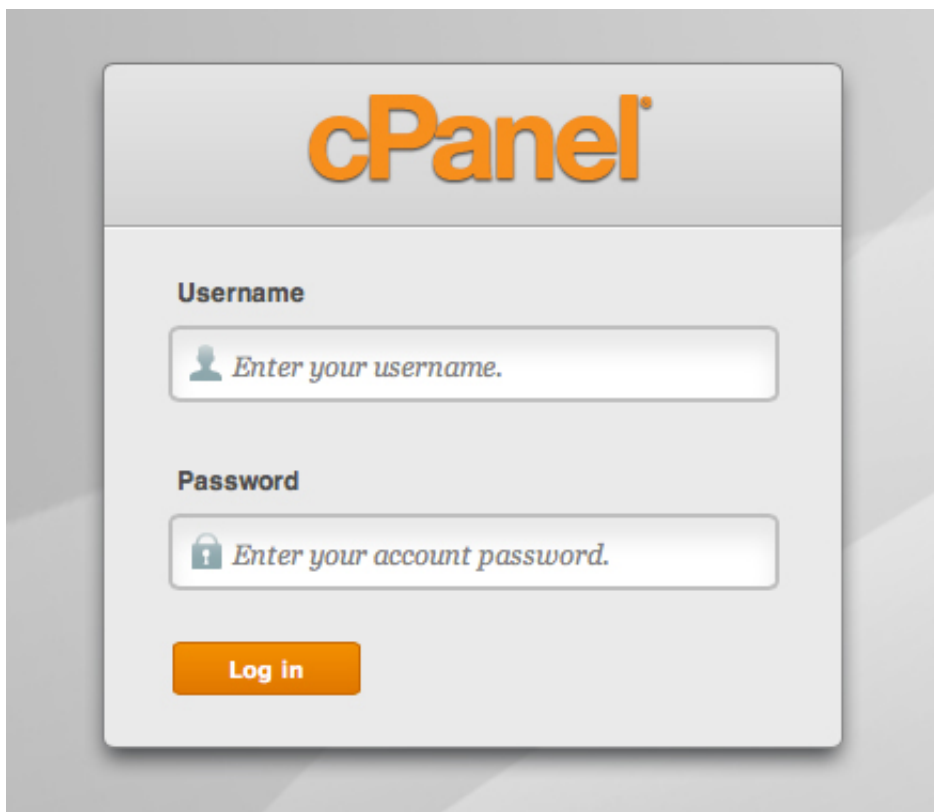
How to fix: Hotmail & Gmail mark me as SPAM - Be careful! This sender failed our fraud detection checks.

If your emails keep going to people's "Junk" or "Spam" folders on either GMAIL or HOTMAIL this is how to fix it:

GMAIL, HOTMAIL and many other public email systems use **Sender Policy Framework (SPF)** to recognize legit senders.

If you do not have a valid **SPF Record** in place, your emails won't pass the security check and will be marked as SPAM.

1. You need to access your Hosting Control Panel, where the domain in question is hosted. In our case we use cPanel.



2. Find DNS Zone Editor icon (either Simple or Advanced)



3. Chose the domain you want to add the records to and add the following details

Add a Record

Name: <input type="text" value="yourdomain.com"/>	v=spf1 ip4:123.123.123.123/24 -all
TTL: <input type="text" value="14400"/>	or
Type: <input type="text" value="TXT"/>	v=spf1 a mx include:serverhostname.com ~all
TXT Data: <input type="text"/>	or
<input type="button" value="Add Record"/>	v=spf1 +a +mx +ip4:123.123.123.123 ?all

v=spf1 ip4:ipaddress/24 -all

v=spf1 a mx include:serverhostname.com ~all

v=spf1 +a +mx +ip4:ipaddress ?all

First option is to use the public ip address /24 in that subnet

Second option uses the server FQDN no matter what the IP is

Third option uses the public ip address regardles of subnets

Second option us usually the most correct option since it uses a FQDN regardles of it's public IP address..

Hope this helps :)

If any questions feel free to comment or private message me.

UPDATE 04.10.2013.

[SPF Record Generator](#)

By Microsoft, works great.